

# Batch Profile [2024-25]

## Post Graduate Programme Digital Product Design & Management



# CONTENTS

01

CURRICULUM  
& ROLES

02

BATCH  
INSIGHTS

03

STUDENT  
PROFILES

08

RECRUITERS  
PAGE



# CURRICULUM

## Term I [August - December]

- User Research using Qualitative Methods
- Information Economics & Product Finance
- Software Product Management
- Data Analysis and Visualization

## Term II [January - May]

- Software Architecture for Digital Products
- Innovation and Design Thinking
- User Experience (UX)
- A 4-Month Capstone Project

## Electives [January - May]

- Software Production Engineering
- Technology, Regulation & Law
- Accessibility in the Global South
- The City

# IDEAL ROLES FOR OUR GRADUATES

## Management & Business

Product Manager | CX Manager | Product Analyst | Business Analyst

## Design & Research

Product Designer | UX/UI Designer | UX Researcher | Policy Analyst

and more...







### Faculty - Student Ratio



Faculties

10



Students

30

Ratio 1:3



### Gender Percentage



Total Students

30



Male Students

60% (18)



Female Students

40% (12)



### Bachelors' Discipline

Discipline	Students
Engineering	12
Science	5
Arts & Humanities	4
Commerce	3
Others	6



### Work Experience Profile

Experience (Months)	Students
Freshers	10
1-12	8
13-24	3
25-36	6
37-48	3



### Abhigyan Saksham Rai

Market Research

Decision Making

Former Product Analyst with 2.5 years of experience in product and program management, focused on AI, Web 3.0, in-vehicle digital products, and connected car programs. Aspiring to harness my knowledge and skills to solve customer problems and advance in product management.



### Abinandhan I

Product Design

Creative Problem Solving

A generalist with skills ranging from strategic thinking, creative problem solving to interpersonal skills with over 3 years of experience in UX/UI design, looking to transition into product management to shape intuitive and impactful products.



### Aditi RK

Product Thinking

User Research

A Computer Science graduate aspiring to become a product manager, committed to leveraging my strong technical foundation to drive product innovation and create user centred solutions. Looking to integrate my technical expertise with strategic insight to develop impactful and intuitive products.



### Aiswarya Manoj

Product Strategy

Product Design

BA graduate with two years of experience in management. Aiming to combine my interest in product design and my background in English literature with specialization in journalism to transition into digital product management.



### Akanksh Joshi

Web Development

Decision Making

Aspiring technical product manager running companies Enord and WNS, with added experience in front-end development. Passionate about creating user-driven solutions through intuitive designs.



### Alina Abhishdesai

User Research

Product Design

Dedicated to designing digital products that make a meaningful difference. Aiming to blend psychology, management, and design principles, to create user experiences that are both engaging and effective.





### Ashutosh Vaish

Data Analysis

Problem Solving

A Computer Science graduate with a strong foundation in technology and work experience in education and the CEO's office at a startup. Looking to transition to software product management.



### Balabomma Chandana

Strategic Leadership

Analytical Adaptability

Visually impaired professional, passionate about accessible digital product design, management, and data analysis.



### Chandrakiran HJ

Understanding Users

Strategy

A curious and driven product enthusiast, exploring innovative digital solutions in diverse domains like construction, fitness, and fintech. Passionate about designing impactful products, solving real-world problems, and creating meaningful user experiences.



### Divya Darshini

User Research

Product Strategy

Aspiring Product Manager with a background in Marketing and Finance, passionate about creating innovative solutions to enhance user experiences and accessibility.



### Jaskirat Singhsanghera

Strategy

Marketing

A curious designer looking to build forgettable designs and memorable experiences.



### Kamitkar Hemanth

Analytical Problem Solving

Decision Making

Visually impaired MBA finance graduate and digital product design student, seeking a product manager role to integrate my skills and focus on accessibility.







### Mainak Sengupta

Strategic Analysis

Market Reserch

Experienced IT and Strategy consultant, adept at delivering strategic insights and solutions. Transitioning to product design and management to combine strategic thinking with creative innovation, focusing on user-driven solutions.

### Malavika Suresh

Design Thinking

User Research

Urban design graduate passionate about curating unique, digital spaces one font at a time. Interested in understanding the public as a larger, singular user while creating designs that cater to each individual's needs.




### Manish Kumar

Product Management

Product Strategy

Former banker transitioning to product management, blending analytical rigour with strategic insight. Skilled in financial analysis, data-driven decision-making, and customer-centric innovation.




### Nagraj Patil

Operations

Market Research

Aspiring Product Manager and natural farming entrepreneur; adept at operations management, project management, and data analysis. Passionate about product management with a focus on continuous improvement, supported by Agile methodologies like Kanban and Scrum.





### Pallavi Bhatt

User Experience Design

Data Analysis

Passionate about crafting intuitive, research-driven user experiences, I combine design thinking and data insights to solve real-world problems. I write on UX, technology & innovation.

### Punyat Tripathi

Product Development

Accessibility

Dedicated software developer and product manager with a strong focus on data analysis, problem-solving, and technological innovation. Possesses knowledge of both SDLC and Agile methodologies, and is passionate about coding challenges and creating innovative technology solutions.



**Rahul Raj**

Product Management

Product Design

Visionary innovator with strong analytical and leadership skills, passionate about driving innovation through user-focused design and data-driven strategies. Committed to creating impactful solutions by blending strategic insight with UX/UI expertise.

**Renu TR**

Product Design

User Research

Experienced Programmer Analyst skilled in code enhancement,abend resolution, and technical documentation. Aspiring Product Manager, aiming to leverage expertise in management, analytics, and design thinking to develop impactful, user-centric solutions.

**Ritika Mehrotra**

Problem Solving

Data Analysis

A data science professional with skills in data analysis, machine learning as well as data-driven decision making. Aspiring to transition into product management, to drive product development and user-centric innovative solutions of the future.

**Rohan Robin Carlo**

Active Listening

Innovative Design Thinking

Elite entrepreneur and top-notch designer driving impactful societal change through research and development.

**Sanjana Shashidhar**

User Research

UX/UI Design

UI/UX designer with a strong foundation in educational content creation, dedicated to designing intuitive and user-centered digital products that simplify experiences and create meaningful interactions.

**Shivakant Singh**

Community Advocacy

Product Inclusion

Emerging product manager, focused on leading inclusive, accessible digital solutions. Passionate about making technology work for everyone.






## Shubham Handoo

Critical Thinking Stakeholder Management

Civil Engineering graduate with strong foundation in Project Mangement. Transitioning to product management to harness analytical skills and drive innovative solutions with engineering expertise & strategic thinking to deliver impactful products.




## Siva Sai Sagar

Product Management Business Strategy

BBA graduate looking to begin a career in digital product management, assisting teams to develop intuitive and creative solutions. Proficient in developing strategy, process design, creating product roadmaps, and conducting user research.




## Sneha Singh

User-Centered Design User Research



Curious design graduate with experience at a sustainable fashion startup and a love for all things creative . Currently on the hunt to create impactful and delightful digital experiences.




## Sreejith N

Product Strategy Product Metric Analysis

An engineer aspiring to become a product manager in the IT sector, leveraging data-driven decision-making and technical problem-solving skills. Passionate about driving product vision strategies for scalable solutions.

## Paurnnamy U

Research & Analysis Data-Driven Solutions

Blending research, analytics, and strategy to create solutions that drive business success and improve user experiences, with an emphasis on turning data insights into impactful, actionable results.




## Vatsal Jindal

Management Strategy

Former Consultant with technical experience, aspiring to understand consumers, business and technology in a broad manner and deliver products that make users lives easier.

## PAST RECRUITERS FROM IIIT-B



SAMSUNG

amazon



Walmart

Flipkart



Tech  
Mahindra

Infosys

intuit

WELLS  
FARGO

and more...

## QUICK LINKS

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## CONTACT US



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